

REPORT FORMAT: V-L1 (Basic) | Version: 8.0_2019

FILE NO.: VIS(2021-22)-PL358-321-390

DATED:01/09/2021

VALUATION ASSESSMENT

OF

COMMERCIAL OFFICE UNIT

SITUATED AT

UNIT NO. F & G, 1ST FLOOR, BLOCK NO. 01, MERLIN LAKE VIEW, PREMISES NO. 104, BIDHAN NAGAR ROAD, P.S. MANICKTOLLA, KOLKATA – 700067, WEST BENGAL

OWNER/S

6. SIGNET MEDIA SERVICE PRIVATE LIMITED

AIG MIS. SIGNET MEDIA SERVICE PRIVATE LIMITED

- Corporate Valuers
- Business/ Enterprise/ Equity Valuations
- Lender's Independent Engineers (LIE)

REPORT PREPARED FOR

- APARO FINANCIAL SERVICES LIMITED
- Techno Economic Viability Consultants (TEV)
 - "Important. In case of any query lasue/ concern or escalation you may please contact incident Manager @
- Agency for Specialized Available Archaes on the Solo will appreciate your feedback in order to improve our services.
- Project Techno-Financial Advisors
 Maluation Tork as pvailable at <u>www.rkassociates.org</u> for reference.
- Chartered Engineers
 Chartered Engineers<
- Industry/Trade Rehabilitation Consultants
- NPA Management
- Panel Valuer & Techno Economic Consultants for PSU Banks

CORPORATE OFFICE:

D-39, 2nd floor, Sector 2, Noida-201301 Ph - +91-0120-4110117, 4324647, +91 - 9958632707 E-mail - valuers@rkassociates.org | Website: www.rkassociates.org



ASSET/ PROPERTY UNDER VALUATION



SITUATED AT

UNIT NO. F & G, 1ST FLOOR, BLOCK NO. 01, MERLIN LAKE VIEW, PREMISES NO. 104, BIDHAN NAGAR ROAD, P.S. MANICKTOLLA, KOLKATA – 700067, WEST BENGAL

FILE NO.: VIS(2021-22)-PL358-321-390 Valuation TOR is available at www.rkussociates.org A



VALUATION ASSESSMENT AS PER RKA FORMAT

Name & Address of Branch:	M/s. Caparo Financial Services Limited
Name of Customer (s)/ Borrower Unit	M/s. Signet Media Service Private Limited

1.			Customer Details						
ĵ.	Name		M/s. Signet Media	Service Private Limited	1.				
ii.	Application No.		NA						
2.			Property Details						
j,	Address		Unit No. F & G, 1st Floor, Block No. 01, Merlin Lake View, Premises No. 104, Bidhan Nagar Road, P.S. Manicktolla, Kolkata – 700067, West Bengal						
ii.	Nearby Landmark		Bidhan Nagar Rai						
iii.	Google Map		Enclosed with th						
	7-15-15-15-15-15-15-15-15-15-15-15-15-15-		Coordinates or URL: 22°35'32.6"N 88°23'26.0"E						
iv.	Independent access to to property	he	Clear independen	t access is available					
V.	Type of ownership		Company owned						
VI.	Constitution of the Prope	erty	Free Hold						
vii.	Is the property merged of	or	No						
	colluded with any other property		Comments: NA						
3.	Document Details		Status	Name of Approving	Auth.	А	pproval No.		
İ.	Layout Plan		Available as per conveyance deed	Kolkata Municipal Co	rporation		o. 129(BIII), dated: 30/03/2007		
H.	Building plan		Available as per conveyance deed	Kolkata Municipal Corporation			o. 129(BIII), dated: 30/03/2007		
III.	Construction Permission	E.	Available	Kolkata Municipal Co.	rporation		***		
iv.	Legal Documents		Available	Conveyance Deed	No	ne	None		
4.			Physical	Details of the Prope					
			Directions	As per Conveyance	Deed/TIR	Actu	ial found at Site		
			North	NA		Bindhan	Main road/ Common space		
1.	Adjoining Properties		South	NA NA		Merlin Bl	ock - 2/Vacant Land		
	Adjoining 1 toperties		East	NA		Bidhan Ngar Railway Station/ Stair Case			
			West	NA		Arina Animation Office/ Suncit residential apartments			
ii.	Are Boundaries matched	i	No, since bounda	ries are not mentioned i	n provided	documents	S		
iii.	Plot demarcation		Yes		77.1				
IV.	Approved land Use		Commercial as pe	er property documents					
٧.	Type of Property		Commercial Office	e in high rise building					
Vi.		Living/	Dining area	Toilets	Kitch	en	Other rooms		
							Cabins & Toilet		
vii.	Total no. of floors of the property		Basement + Ground + 12 Floors						
VIII.	Floor on which the proper is located	erty	1st Floor						
ix.	Approx. age of the prope		10 years						
X.	Residual age of the prop	erty		nding upon proper and					
XI.	Type of structure			, beam, column structur	re on RCC	slab			
XII.	Condition of the Structur	e	Good						
xiii.	Finishing of the building		Good						







5.	Tenure/ Occupancy/ Possession Details					
i	Property presently possessed/ o	ccupied by	Legal Owner			
ii.	Status of Tenure		NA Year-2013			
III.	No. of years of occupancy					
iv.	Relationship of tenant or owner		NA			
6.	Stage of Construction		Constructed property in use			
	If under construction then extent	of completion	NA			
7.			tion in the property			
	i. Violation if any observed	ii. Nature and	extent of violation	iii. Any other negativity, defect or drawback in the property		
	No		NA	No		

8.		ARE	A DETAILS OF THE PRO	PERTY		
i,	Land area(as per documents/ site survey, whichever is less) (Not considered since this is a Built-up Dwelling Unit Valuation)					
	Area as per documents	A	rea as per site survey	Area considered for Valuation		
	NA		NA	NA		
	Area adopted on the basis of	NA				
	Remarks & Observations	adopted f whichever of the area only. Area	from relevant documents pro- r is less. All area measurement a measurement of the propert	the Valuation Report pertaining to Land is oduced to us or actual site measurement, atts are on approximate basis only. Verification by is done based on sample random checking more than 2500 sq.mtr or of uneven shape, is has been relied upon.		
II.			ructed Built - Up Area(As per I			
	Area as per documents	The second secon	Area as per site survey	Area considered for Valuation		
	1442 sq.ft/ 133.96 sq.mt	tr	1419 sq.ft/ 131.82 sq.mtr	1442 sq.ft/ 133.96 sq.mtr		
	Area adopted on the basis of	Property documents & site survey both				
	Remarks & Observations	adopted measuren	Area measurements considered in the Valuation Report pertaining to Building is adopted from relevant documents or actual site measurement. All area measurements are on approximate basis only. Verification of the area measurement of the property is done based on sample random checking only.			

9.	No little and the same	VALUATION ASSESSMENT					
A.		ASSESSMENT FACTORS					
i.	Valuation Type	Built-up unit value (sold-purchased as a seperate dwelling unit) Commercial Office				l Office Value	
ii.	Scope of the Valuation		on the assessment of e owner or through his			of the property	
iii.	Property Use factor	Curre	nt Use		Highest 8	Best Use	
			nercial sitive as per copy o			nercial	
						e Valuation Services	
		Verification of authe	enticity of documents be taken care by Lega	from original el expert/ Ad	als or cross dvocate.	s checking from any	
V.	Land Physical factors	Verification of authe	enticity of documents	from original el expert/ Ad	als or cross		
V.	Land Physical factors	Verification of authe Govt. deptt. have to	enticity of documents be taken care by Lega	from original expert/ Ac	als or cross dvocate.	s checking from any	
V.	Land Physical factors Property location category factor	Verification of authe Govt. deptt. have to Shape	enticity of documents be taken care by Lega	from original expert/ Ac	als or cross dvocate.	Frontage to depth	
	Property location category	Verification of authe Govt. deptt. have to Shape Not Applicable City	Size Not Applicable Locality	Le Not Ap Property classif	als or cross dvocate. vel plicable location	Frontage to depth ratio	







- 10		Property Facing North Facing			
vii.	Any New Development in surrounding area	None			
viii.	Any specific advantage/ drawback in the property	None			
ix.	Property overall usability Factor	Normal			
Χ.	Comment on Property Saleability Outlook	Easily sellable			
Xi.	Comment on Demand & Supply in the Market	Good demand of such properties in the market			
XII.	Any other aspect which has relevance on the value or marketability of the property	Valuation of the same asset/ property can fetch different values under different circumstances & situations. For eg. Valuation of a running/ operational shop/ hotel/ factory will fetch better value and in case of closed shop/ hotel/ factory it will have considerable lower value. Similarly an asset sold directly by an owner in the open market through free market transaction then it will fetch better value and if the same asset/ property is sold by any financer due to encumbrance on it, will fetch lower value. Hence before financing, Lender/ FI should take into consideration all such future risks while financing.			
		This Valuation report is prepared based on the facts of the property & market situation on the date of the survey. It is a well-known fact that the market value of any asset varies with time & socio-economic conditions prevailing in the country. In future property market may go down, property conditions may change or may go worse, property reputation may differ, property vicinity conditions may go down or become worse, property market may change due to impact of Govt. policies or effect of World economy, usability prospects of the property may change, etc. Hence before financing, Banker/ FI should take into consideration all such future risk while financing.			
XIII.	Sale transaction method assumed	Free market transaction at arm's length wherein the parties, after full market survey each acted knowledgeably, prudently and without any compulsion.			
xiv.	Best Sale procedure to realize maximum Value	Free market transaction at arm's length wherein the parties, after full market survey each acted knowledgeably, prudently and without any compulsion.			
XV.	Methodology/ Basis of	Govt. Guideline Value: Director of Registration & Stamp Revenue, Kolkata			
	Valuation	Market Value: Market Comparable Sales approach			
		Valuation of the asset is done as found on as-is-where basis. Valuation is done based on the Valuation best practices, standard operating procedures and definitions prescribed by various organizations like IVSC, Income Tax of India, etc. as defined under.			
		For knowing comparable market rates, significant discreet local enquiries have been made from our side representing ourselves as both buyer and seller for the similar properties in the subject area and thereafter based on this information and various factors of the property, a rate has been judiciously taken considering the market scenario.			
		References regarding the prevailing market rates are based on the verbal/ informalisecondary/ tertiary information collected during market survey in the subject area from the local people, property consultants, recent deals, demand-supply, internet postings which are relied upon. No written record is generally available for such market information and only the verbal information has to be relied upon.			
		Market Rates are rationally adopted based on the facts of the property that came to our knowledge during the course of the assignment considering many factors like			



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nature of the property, size, location, approach, market situation and trends.

The indicative value has been suggested based on the prevailing market rates that came to our knowledge during secondary & tertiary market researches and does not split into formal & informal payment components.

Secondary/ Tertiary costs related to asset transaction like Stamp Duty, Registration charges, Brokerage, Bank interest, selling cost, marketing cost, etc. pertaining to the sale/ purchase of this property are not considered while assessing the indicative estimated Market Value.

This report includes both, Govt. Guideline Value and Indicative Estimated Prospective Fair Market Value. As per the current market practice, in most of the cases, formal transaction takes place for an amount less than the actual transaction amount and rest of the payment is normally done informally.

Construction rates are adopted based on the present market replacement cost of construction and calculating applicable depreciation & deterioration factor as per its existing condition &specifications based on only visual observation of the structure. No structural, physical tests have been carried out in respect of it.

Construction rates are adopted based on the plinth area rates prevailing in the market for the structure as a whole and not based on item wise estimation or Bills of Quantity method.

The condition assessment and the estimation of the residual economic life of the structure is only based on the visual observations and appearance found during the site survey. We have not carried out any structural design or stability study; nor carried out any physical tests to assess structural integrity & strength.

Sale transaction method of the asset is assumed as free market transaction while assessing Indicative & Estimated Fair Prospective Market Value of the asset.

Any kind of unpaid statutory, utilities, lease, interest or any other pecuniary dues on the asset has not been factored in the Valuation.

This Valuation is conducted based on the macro analysis of the asset/ property considering it in totality and not based on the micro, component or item wise analysis. Analysis done is a general assessment and is not investigative in nature.

Fair Market Value* suggested by the competent Valuer is that prospective estimated amount in his expert & prudent opinion of the subject asset/ property without any prejudice after he has carefully & exhaustively evaluated the facts & information came in front of him related to the subject asset at which the subject asset/ property should be exchanged between a willing buyer and willing seller at an arm's length transaction in an open & unrestricted market, after proper marketing, wherein the parties, each acted knowledgeably, prudently and without any compulsion on the date of the Valuation.

Forced, under compulsion &constraint, obligatory sales transactions data doesn't indicate the Fair Market Value.

Realizable Value* is the minimum prospective estimated value of the property which it may be able to realize at the time of actual property transaction factoring in the potential prospects of deep negotiations carried out between the buyer & seller for ultimately finalizing the transaction across the table. Realizable value may be 10-20% less than the Fair Market Value depending on the various salability prospects of the subject property and the needs of the buyer & the seller.

Forced/ Distress Sale Value* is the value when the property has to be sold due to



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any compulsion or constraint like financial encumbrances, dispute, as a part of a recovery process, any defect in the property, legal issues or any such condition or situation. In this type of sale, minimum fetch value is assessed which can be 25-40% less than the estimated Fair Market Value based on the nature, size &salability prospects of the property. In this type of sale, negotiation power of the buyer is always more than the seller and eagerness & pressure of selling the property is more than buying it. Therefore the Forced/ Distress Sale Value will always fetchsignificantly less value compare to the estimated Fair Market Value.

Liquidation Value is the amount that would be realized when an asset or group of assets are sold on a piecemeal basis that is without consideration of benefits (or detriments) associated with a going-concern business. Liquidation value can be either in an orderly transaction with a typical marketing period or in a forced transaction with a shortened marketing period.

Difference between Cost, Price & Value: Generally these words are used and understood synonymously. However in reality each of these has a completely different meaning, premise and also having different definitions in the professional & legal terms. Therefore to avoid confusion, it is our professional responsibility to describe the definitions of these words to avoid ambiguity & confusion in the minds of the user of this report.

The Cost of an asset represents the actual amount spend in the construction/ actual creation of the asset.

The Price is the amount paid for the procurement of the same asset.

The Value is defined as the present worth of future rights in the property/ asset and depends to a great extent on combination of various factors such as demand and supply, market situation, purpose, situation & needs of the buyer & seller, saleability outlook, usability factor, market perception & reputation, needs of the buyer & seller, saleability outlook, usability factor, market perception & reputation.

Therefore in actual for the same asset/ property, cost, price & value remain different since these terms have different usage & meaning. Mr Ravinder Kr Sahu

prevailing

1. Name:

market Rate/ Price trend of the property and Details of the sources from where the information is gathered (from property search sites & local information)

on

References

XVI.

	1401110	THE TRANSPORT OF THE COURSE
	Contact No.:	03340045068
	Nature of reference:	Property Consultant
	Size of the Property:	1400 sq.ft. Built-up Area
	Location:	Bidhan Nagar Road
	Rates/ Price informed:	Rs.12,000/- to Rs.15,000/- per sq.ft. on Built-up area
	Any other details/ Discussion held:	As per the discussion with the property dealer we came to know that the rate for commercial office in the subject location is Approx. Rs.12,000/- to Rs.15,000/- per sq.ft. on Built Up Area
2.	Name:	Mr. Mukesh
		777777777

2.	Name:	Mr. Mukesh			
	Contact No.:	9123019379			
	Nature of reference:	Property Consultant			
	Size of the Property:	1400 sq.ft. Built-up Area			
	Location:	Bidhan Nagar Road			
	Rates/ Price informed:	Rs.12,000/- to Rs.15,000/- per sq.ft. on Built-Up area			
	Any other details/ Discussion held:	As per the discussion with the property dealer we came to know that the rate for commercial office in the subject location is Approx. Rs.12,000/- to Rs.15,000/- per sq.ft. on Built Up Area			
-	TANKS TO SELECT THE SE	h44			

3. Name: NA Contact No. NA Nature of reference: Size of the Property: NA

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		Location:	NA
		Rates/ Price informed:	NA
		Any other details/ Discussion held:	NA
	NOTE: The given information	above can be independently ve	erified to know its authenticity.
xvii.	Adopted Rates Justification	As per our discussion with the we came to know the follows 1. The prevailing mark the size, shape, flow approach road width 2. The prevailing mark between Rs.12,000/ 3. The subject locality Road 4. Demand for comment	ne habitants & market participants of the subject locality
			to the railway station. Thus keeping all the factors in mind it rate of Rs.13,000/- per sq.ft. on built up for the subject ble in our opinion.

B.		VALUATION CALCULATION				
a.		GUIDELINE/ CIRC	LE VALUE			
l.	Land Value (Not considered since this is a built-up unit valuation)	UOCUITETILS/ SILE		Rates adopted (considering all characteristics assessment factors of the property)		
		NA	NA	NA		
	Total Land Value (a)		NA			
	Total Land Value (a)		NA			
			Built-Up unit value			
		Structure Type	Construction category	Age Factor		
		RCC framed pillar, beam, column structure on RCC slab	Class B construction (Good)	5-10 years old construction		
	Built-up Dwelling Unit Value	Rate range	Rate adopted	Built-up Area		
ii.		Refer to Page No.20	Refer to Page No.20	1442 sq.ft./ 133.96 sq.mtr.		
	TotalConstruction Estimated Depreciated Replacement	Rs.1,20,21,975/-				
	Value(b)					
ili.	TOTAL GUIDELINE/ CIRCLE RATE VALUE: (a+b)	Rs.1,20,21,975/-				





b.	INDICATIVE E	ESTIMATED PROSPEC	TIVE	FAIR MAR	KET VA	ALUE
i.	Land Value(Not considered since this is a built-up unit valuation)			Prevailing Ra Range	ites	Rate adopted (considering all characteristics) assessment factors of the property)
	38 397	NA		NA		NA
				NA		
	Total Land Value (a)			NA		
			E	Built-Up unit	value	
		Structure Type	Con	struction ca	tegory	Structure Condition
ii.		RCC framed pillar, beam, column structure on RCC slab	Cla	(Good)	uction	Good
	Built-up Dwelling Unit Value	Age Factor	r			Built-up Area
		5-10 years old cons	structi	on	1442	sq.ft./ 133.96 sq.mtr.
		Rate range)	Union I	100000	Rate adopted
		Rs.12,000/- to Rs.15,00	00/- pe	er sq.ft	R	s.13,000/- per sq.ft
	TotalConstruction Depreciated	Rs	.13,00	00/- per sq.ft	. X 1442	sq.ft.
	Replacement ValueValue (b)			Rs.1,87,46,	000/-	
iii.	Add extra for Architectural aesthet improvements (c) (add lump sum cost)	ic developments,		NA		
iv.	Add extra for fittings & fixtures (d) (doors, windows, wood work, cupboards, mode fittings)			NA		
v.	Add extra for services(e) (water, electricity, sewerage, main gate, bound	fary, lift, etc.)		NA		
vi.	T	OTAL VALUE: (a+b+c+d	+e)	Rs.1,87,46,0	100/-	
vii.	Additional Premium if any			NA		
	Details/ Justification			NA		
viii.	Deductions charged if any Details/ Justification			NA		
ix.	TOTAL INDICATIVE ESTIN	MATED PROSPECTIVE FA	COCTANG OF	Rs.1,87,46,0	000/-	
x.	Wi	ROUND C		Rs.1,87,00,0	000/-	
xi.		IN WOR		and the second s	whether the state of the state	Eighty Seven Lakhs Only
xii.	EXPECTED REALIZABLE/ FE		CONTRACTOR OF THE	Rs.1,58,95,0	Contract Contract of Marchael and Contract	
xiii.	EXPECTED FORCED/ DISTRI	ESS SALE VALUE*(@ ~2	5%	Rs.1,40,25,0	00/-	
xiv.	difference in Market & Circle theoretical internal policy and Ma practical market dynamics which			Market rates	are adop	oted based on current
xv.	Factors 1. The subject property is a commercial office space on first floor covered parking facility with access of both lift & stairs. 2. The property is located in a urban developed area of Bidhan Road 3. This Valuation report is prepared based on the copies documents/ information which interested organization or cure could provide to us out of the standard checklist of documents from them and further based on our assumptions and		lift & stairs. oped area of Bidhan Nga ed on the copies of the organization or custome ecklist of documents sough			



	 conditions. All such information provided to us has been relied upon in good faith and we have assumed that it is true and correct. 4. Legal aspects for eg. investigation of title, ownership rights, lien, charge, mortgage, lease, verification of documents from originals, etc. has to be taken care by legal experts/ Advocates. 5. This report only contains technical & market information which came to knowledge during course of the assignment. It doesn't contain any recommendations.
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10.	ASSUMPTIONS REMARKS LIMITING CONDITIONS					
1	Qualification in TIR/Mitigation Suggested, if any: Cannot comment since TIR is not provided to us					
ii.	Is property SARFAESI compliant: Yes					
iii.	Whether property belongs to social infrastructure like hospital, school, old age home etc.: No					
iv.	Whether entire piece of land on which the unit is set up / property is situated has been mortgaged or to be mortgaged: Yes, to be mortgaged with the bank					
V.	Details of last two transactions in the locality/area to be provided, if available: Information couldn't be found.					
Vi.	Any other aspect which has relevance on the value or marketability of the property: This report is prepared following our standard operating procedures & best practices, limitations, conditions, remarks, Important Notes, Valuation TOR.					
	a. This Valuation report is prepared based on the copies of the documents/ information which interested organization or customer could provide to us out of the standard checklist of documents sought from them and further based on our assumptions and limiting conditions. All such information provided to us has been relied upon in good faith and we have assumed that it is true and correct. Verification or cross checking of the copy of the documents provided to us from the originals has not been done at our end.					
	b. Legal aspects for eg. investigation of title, ownership rights, lien, charge, mortgage, lease, etc. are not considered in this report. It is assumed and taken into account that the concerned Bank/ Financial Institution has got the legal verification cleared by the competent Advocate while requesting for the Valuation report.					
	c. Value varies with the Purpose/ Date/ Condition prevailing in the market. We recommend not to refer the Value of the asset given in this report if any of these points are different from the one mentioned aforesaid in the Report. We also recommend that the indicative estimated Value in the Valuation Report holds good only upto the period of 3 months from the date of Valuation.					







11.	DECLARATION				
	 The property was inspected by our authorized surveyor on 27 August 2021 by name AE. Anirban R Banarjee in the presence of owner's representative. The undersigned does not have any direct/indirect interest in the above property. The information furnished herein is true and correct to the best of our knowledge. We have submitted Valuation report directly to the Bank. This valuation report is carried out by our Engineering team on the request from Caparo Financial Limited. 				
12.	Name & Address of Valuer company	M/s R.K. Associates Valuers& Techno Engineering Consultants Pvt. Ltd. D- 39, 2nd Floor, Sector-02, Noida			
13.	Enclosed Documents	S.No.	Documents		No. of Pages
		i.	General Details		02
		ii.	Screenshot of the price trend references of the similar related properties available on public domain		02
		iii.	Google Map		01
		iv.	Photographs		03
		V.	Copy of Circle Rate		01
		VI.	Survey Summary Sheet		
		vii.	Valuer's Remark		02
		viii.	Copy of relevant papers from the property documents referred in the Valuation		***
14.	Total Number of Pages in the Report with Enclosures	23			
15.	Engineering Team worked on the report	100	YED BY: A.E. Anirban Roy & A.E anarjee		
		PREPARED BY: A.E. Aditya			
		REVIEWED BY: HOD Valuations			









R.K ASSOCIATES IMPORTANT NOTES: ANNEXURE - I

DEFECT LIABILITY PERIOD - In case of any query/ issue or escalation you may please contact Incident Manager by writing at valuers@rkassociates.org. We try our level best to ensure maximum accuracy in the Calculations done, Rates adopted and various other data points & information mentioned in the report but still can't rule out typing, human errors or any other mistakes. In case you find any mistake, variation, discrepancy or inaccuracy in any data point of the report, please help us by bringing all such points into our notice in writing at valuers@rkassociates.orgwithin 30 days of the report delivery, to get these rectified timely, failing which R.K. Associates won't be held responsible for any inaccuracy in any manner. Also if we will not hear back anything from you within 30 days, we will assume that report is correct in all respect and no further claim of any sort will be entertained thereafter. We would welcome and appreciate your feedback & suggestions in order to improve our services.

Our DATA RETENTION POLICY is of ONE YEAR, After this period we remove all the concerned records related to the assignment from our repository. No clarification or query can be answered after this period due to unavailability of the data.

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IF REPORT IS USED FOR BANK/ FIS

NOTE: As per IBA Guidelines in case the valuation report submitted by the valuer is not in order, the banks / FIs shall bring the same to the notice of the valuer within 15 days of submission for rectification and resubmission. In case no such communication is received, it shall be presumed that the valuation report has been accepted.

At our end we have not verified the authenticity of any documents provided to us. Bank is advised to verify the genuineness of the property documents before taking any credit decision.







	- Collect		L DETAILS – ANNI	NAME OF TAXABLE PARTY.	S DINNIII RIE	
1.	Report prepared for		Banking Financial Inst			
2.	Name & Address of the Organization	1000	ro Financial Services	- CATALON AND AND AND AND AND AND AND AND AND AN		
3.	Name of Borrower	M/s. Signet Media Service Pvt. Ltd.				
4.	Credit Analyst	Mrs. Nisha Joshi (9205152632)				
5.	Type of Loan	Term Loan				
6.	Report Format	V-L1 (Basic) Version: 8.0_2019				
7.	Date of Valuation	1 September 2021				
8.	Date of Survey	27 August 2021				
9.	Type of the Property	Commercial Office				
10.	Type of Survey	Full survey (inside-out with approximate measurements & photographs).				
11.	Type of Valuation	Com	mercial Office value			
12.	Report Type	Plain	Asset Valuation			
13.	Surveyed in presence of	Own	er's representative	Name: Mr. Somnath (93	331031830)	
14.	Purpose of Valuation	For F	eriodic Re-valuation	of the mortgaged property		
15.	Scope of the Report Important Disclosures	Non binding opinion on indicative estimated prospective valuation assessment of the property identified by property owner or through it representative a. Legal aspects of the property have to be taken care by legal exper				
		 advocate. b. Verification of authenticity of documents from originals or cross che from any Govt. deptt. has to be taken care by legal expert/ advocate c. This is just an opinion report on Valuation based on the copy of documents/ information provided to us by the client and has been upon in good faith of the property found as per the information give the documents provided to us and/ or confirmed by the owner/ or representative to us on site. d. Getting cizra map or coordination with revenue officers for identification is a separate activity and is not part of the Valus services. e. Measurement verification is only limited upto sample rameasurement against the documents produced to us. f. Drawing Map & design of the property is out of scope of the Valus services. 				
17.	Documents provided for perusal	_	uments Requested	Documents Provided	Documents Reference No.	
		To	otal 03documents	Total 01 documents	01	
			requested.	provided.	1000	
			erty Title document	Conveyance Deed	Dated: 26/12/2013	
		in the second second	erty Title document	None	***	
			Approved Map	None		
			None	None	***	
			A STATE OF THE STA	N. A. C.	1000	
10	Day made to a few	Darrie	None	None		
_	Documents received from	Bank				
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_	Identification of the property (Identification of the property is only limited to cross verification from its boundaries at site if mentioned in the		Cross checked from mentioned in the old Done from the name	om the boundaries of the divaluation report e plate displayed on the proner/ owner's representative	e property or addre	
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IV.	properties available on public domain - Page No.13 Google Map - Page No.14
1 930	Photographs – Pages 15, 16, 17, 18
	Copy of Circle Rate - Pages19
VII.	Valuer's Remark - Page No.20,21
VIII.	Copy of relevant papers from the property documents referred in the
	Valuation – Pages x







ENCLOSURE: III - REFERENCES ON PRICE TRENDOF THE SIMILAR RELATED PROPERTIES AVAILABLE ON PUBLIC DOMAIN

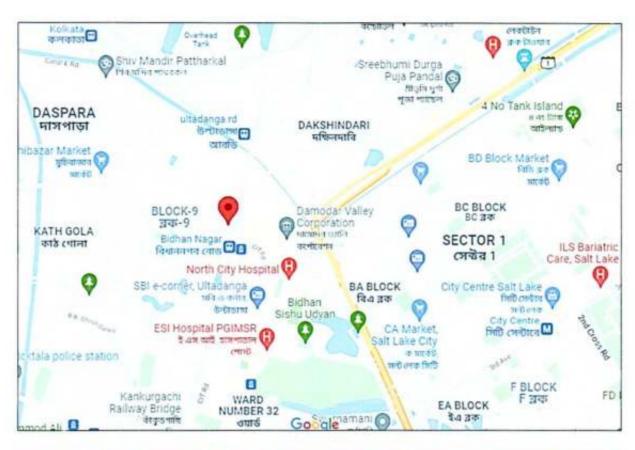








ENCLOSURE: IV- GOOGLE MAP LOCATION







ENCLOSURE: V- PHOTOGRAPHS OF THE PROPERTY

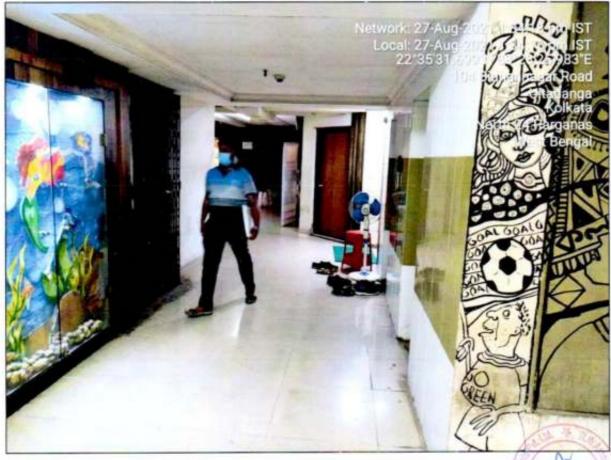






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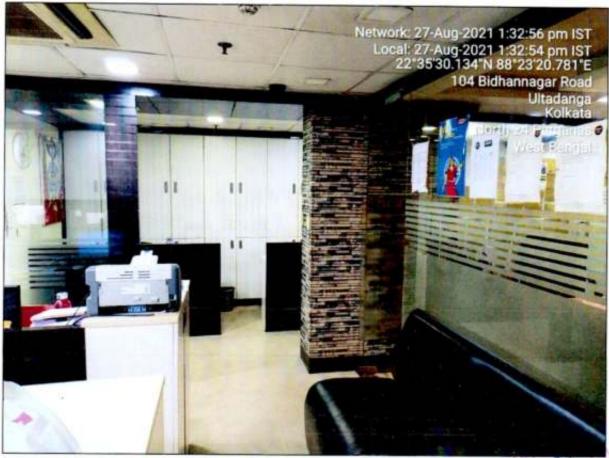




VALUATION ASSESSMENT M/S. SIGNET MEDIA SERVICE PVT. LTD.















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ENCLOSURE: VI - COPY OF CIRCLE RATE





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ENCLOSURE: VIII - VALUER'S REMARKS

1.	This Valuation report is prepared based on the copies of the documents/ information which interested organization or customer could provide to us out of the standard checklist of documents sought from them and further based on our assumptions and limiting conditions. All such information provided to us has been relied upon in good faith and we have assumed that it is true and correct. Verification or cross checking of the documents provided to us from the
2.	originals has not been done at our end. Legal aspects for eg. investigation of title, ownership rights, lien, charge, mortgage, lease, verification of documents, etc. have to be taken care by legal expert/ Advocate and same are not done at our end. It is assumed that the concerned Lender/ Financial Institution has asked for the valuation of that property for which the legal verification has been already taken and cleared by the competent Advocate before requesting for the Valuation report.
3.	Analysis and conclusions adopted in the report are limited to the reported assumptions, conditions and information came to our knowledge during the course of the work.
4.	Value varies with the Purpose/ Date/ Condition prevailing in the market. We recommend not to refer the indicative 8 estimated prospective Value of the asset given in this report if any of these points are different from the one mentioned aforesaid in the Report. We also recommend that the indicative estimated Value in the Valuation Report holds good only upto the period of 3 months from the date of Valuation.
5.	This report is having limited scope as per its fields & format to provide only the general basic idea of the value of the property prevailing in the market based on the documents/ data/ information provided by the client. The suggested indicative prospective estimated value should be considered only if transaction is happened as free market transaction.
6.	This Valuation report is prepared based on the facts of the property on the date of the survey. It is a well-known fact that the market value of any asset varies with time & socio-economic conditions prevailing in the country. In future property Market may go down, property conditions may change or may go worse, Property reputation may differ, Property vicinity conditions may go down or become worse, Property market may change due to impact of Govt. policies or effect of World economy, Usability prospects of the property may change, etc. Hence before financing, Banker/ FI should take into consideration all such future risk and should loan conservatively to keep the advanced money safe in case of the downward trend of the property value.
7.	Valuation of the same asset/ property can fetch different values in different situations. For eg. Valuation of a running/ operational shop/ hotel/ factory will fetch better value and in case of closed shop/ hotel/ factory it will have considerable lower value. Similarly an asset sold directly by an owner in the market will fetch better value and if the same asset/ property is sold by any financer due to encumbrance on it will fetch lower value. Hence before financing. Banker/ FI should take into consideration all such future risks and should loan conservatively to keep the advanced money safe in case of any such situation.
8.	Getting cizra map or coordination with revenue officers for site identification is not done at our end.
9.	Valuation is done for the property identified to us by the owner/ owner representative. At our end we have just cross verified the identification of the property with reference to the documents produced for perusal. Method by which identification of the property is carried out is also mentioned in the report clearly. Responsibility of identifying the correct property to the Valuer/ its authorized surveyor is solely of the client/ owner for which Valuation has to be carried out. It is requested from the Bank to cross check from their own records/ information if this is the same property for which Valuation has to be carried out to ensure that owner has not misled the Valuer company or misrepresented the property due to any vested interest.
11.	In India more than 70% of the geographical area is lying under rural/ remote/ non municipal/ unplanned area where the subject property is surrounded by vacant lands having no physical demarcation or having any display of property survey or municipal number / name plate on the property clearly. Even in old locations of towns, small cities & districts where property number is either not assigned or not displayed on the properties clearly and also due to the presence of multiple/ parallel departments due to which ownership/ rights/ illegal possession/ encroachment issues are rampant across India and due to these limitations at many occasions it becomes tough to identify the property with 100% surety from the available documents, information & site whereabouts and thus chances of error, misrepresentation by the borrower and margin of chances of error always persists in such cases. To avoid any such chances of error it is advised to the Bank to engage municipal/ revenue department officials to get the confirmation of the property to ensure that the property shown to Valuer/ Banker is the same as for which documents are provided. If this Valuation Report is prepared for the Flat/ dwelling unit situated in a Group Housing Society or Integrated Township then approvals, maps of the complete group housing society/ township is out of scope of this report and this report will be made for the specific unit based on the assumption that complete Group Housing Society/ Integrated Township must be approved in all respect.

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Due to fragmented & frequent change in building/ urban planning laws/ guidelines from time to time, different laws/ guidelines between regions/ states and no strict enforceability of Building Bye-Laws in India specially in non-metro and scale b & c cities & Industrial areas, property owners many times extend or make changes in the covered area/ layout from the approved/ applicable limits. There are also situations where properties are decades old when there was no formal Building Bye-Laws applicable when the construction must have been done. Due to such discrete/ unplanned development in many regions sometimes it becomes tough to determine the exact lawful situation on ground for the Valuer. In case nothing specific is noted on the covered built-up area considered in the Valuation Report, the covered area present on the site as per site survey will be considered in the Valuation. 13 Valuation is a subjective field and opinion may differ from consultant to consultant. To check the right opinion, it is important to evaluate the methodology adopted and various data point/ information/ factors/ assumption considered by the consultant which became the basis for the Valuation report before reaching to any conclusion. Value analysis of any asset cannot be regarded as an exact science and the conclusions arrived at in many cases will, 14 of necessity, be subjective and dependent on the exercise of individual judgment. Given the same set of facts and using the same assumptions, expert opinions may differ due to the number of separate judgment decisions, which have to be made. Therefore, there can be no standard formula to establish an indisputable exchange ratio. In the event of a transaction, the actual transaction value achieved may be higher or lower than our indicative analysis of value depending upon the circumstances of the transaction. The knowledge, negotiability and motivations of the buyers and sellers and the applicability of a discount or premium for control will also affect actual price achieved. Accordingly, our indicative analysis of value will not necessarily be the price at which any agreement proceeds. The final transaction price is something on which the parties themselves have to agree. However our Valuation analysis can definitely help the stakeholders to make them informed and wise decision about the Value of the asset and can help in facilitating the arm's length transaction. 15 This report is prepared on the RKA V-L1 (Basic) Valuation format as per the client requirement and scope of work. This report is having limited scope as per its fields & format to provide only the general estimated & indicative basic idea of the value of the property prevailing in the market based on the information provided by the client. No detailed analysis, audit or verification has been carried out of the subject property. 16 This is just an opinion report and doesn't hold any binding on anyone. It is requested from the concerned Client/ Bank/ Financial Institution which is using this report for mortgaging the property that they should consider all the different associated relevant & related factors & risks before taking any business decision based on the content of this report. 17 All Pages of the report including annexures are signed and stamped from our office. In case any paper in the report is without stamp & signature then this should not be considered a valid paper issued from this office. 18 Defect Liability Period is 30 DAYS. We request the concerned authorized reader of this report to check the contents, data and calculations in the report within this period and intimate us in writing if any corrections are required or in case of any other concern with the contents or opinion mentioned in the report. Corrections only related to typographical, calculation, spelling mistakes will be entertained within the defect liability period. No request for any illegitimate value revision, date change or any other change will be entertained other than the one mentioned above. 19 R.K Associates encourages its customers to give feedback or inform concerns over its services through proper channel at valuers@rkassociates.org in writing within 30 days of report delivery. After this period no concern/ complaint/ proceedings in connection with the Valuation Services can be entertained due to possible change in situation and condition of the property. 20 Our Data retention policy is of ONE YEAR. After this period we remove all the concerned records related to the assignment from our repository. No clarification or query can be answered after this period due to unavailability of the This Valuation report is governed by our (1) Internal Policies, Processes & Standard Operating Procedures, (2) R.K. 21 Associates Quality Policy. (3) Valuation & Survey Best Practices Guidelines formulated by management of R.K. Associates, (4) Information input given to us by the customer and (4) Information/ Data/ Facts given to us by our field/ office technical team. Management of R.K. Associates never gives acceptance to any unethical or unprofessional practice which may affect fair, correct & impartial assessment and which is against any prevailing law. In case of any indication of any negligence, default, incorrect, misleading, misrepresentation or distortion of facts in the report then it is the responsibility of the user of this report to immediately or atleast within the defect liability period bring all such act

into notice of R.K Associates management so that corrective measures can be taken instantly.

this report is found altered with pen then this report will automatically become null & void.

R.K Associates never releases any report doing alterations or modifications by pen. In case any information/ figure of



