



EFFICIENCY. INTEGRATED

One Stop Power Back-up Solution

## TECHNO COMMERCIAL PROPOSAL



## HEALTHCARE

Patient safety & continuity of critical treatment



- Requires Power solution suitable for short & smooth transition
- Gensets with auto transfer solution

## HOSPITALITY

Customer comfort



- Demand Reliable back-up power solution
- Best-in-Class  $M_{sp}$  TTR gensets

## MOBILITY

Ensuring Mobility



- Necessary to have Unmanned back up power systems
- Auto operation & IOT enabled gensets

## IT & ITeS

Connecting people



- Higher content of Non-linear load
- Gensets with Best-in-Class TVD

## FOOD & BEVERAGE

Maintaining supplies to meet your daily needs



- Clean & Green power
- Service on fingertips

## INDUSTRY

Backbone of country's economy



- Power solution to meet high power demands
- Multiple gensets with synchronized solution

## INFRASTRUCTURE

Building nations infrastructure



- Power solution Capable to handle jerk loads
- Best-in -Class fuel efficiency

## REAL ESTATE

Eco-friendly housing including all amenities



- Power solution to support Platinum rated green buildings
- Bio diesel gensets

**POWER  
BACK-UP  
FOR...**



**Jakson & Company**  
Office : 114, Prabhat Kiran Building, 17, Rajendra Place,  
New Delhi-110008, Phone : 011- 41537956, 40197514/15  
E-mail : jakson.rp@jakpower.com, Website: www.jakpower.com



**Jakson & Company**  
Authorized GOEM for Kirloskar Green Gensets

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## *India's First IOT Enabled Genset*

Ref. No. KOEL/Jakson & Co/RPB/JC/21-22/2873

Date: 05/01/2022

TO,  
**THE SATNAM AUTO**  
**Jwalapur**  
**Haridwar**  
**Kind Attention: Mr. Srijan (7895322959)**

Subject: Proposal for **(600 & 625) Kva** KOEL Green DG Set.

Respected Sir,

This is with reference to your inquiry regarding purchase of **(600 & 625) Kva** KOEL Green DG Set.

Firstly, we would like to extend our gratitude for your interest in our custom-designed products. We are delighted to submit our proposal that comply with your current power requirements.

KOEL Green is India's No.1 Genset manufacturing company; a brand which is synonymous with superior quality, integrity and excellence in after-sales services. Since inception, their fore-most priority has been to present turnkey power solutions that are tailor-made to meet the client needs. KOEL Green has over 30,000 Genset installations in the range of 180-1010 kVA, designed and manufactured in line with latest technology trends and market preferences.

We, **Jakson & Company** are an authorised **manufacturer** of KOEL Green genset in India.

With a customer -centric approach, we provide solutions that are technologically superior and are backed by our exceptional service.

With this endeavour, we look forward to build a long-lasting relationship with your esteemed organisation.

We are pleased to offer you the most competitive proposal that is best in town.

Attached herewith is a glimpse of our company that showcases our product quality and client commitment: We look forward to your valuable feedback. For any clarification, kindly get in touch with us.

Thanking you,

Yours faithfully,  
RP Balyan  
9897042284  
jakson.rpbalyan@jakpower.com

**EFFICIENCY. INTEGRATED**

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Jakson & Company  
Authorized SOEM for Kirloskar Green Gensets



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## ANNEXURE 1:

### KOEL PROMISE

#### Efficient Products

- India's first IoT enabled digital genset
- Designed for convenient user experience
- Best-in-class fuel efficiency delivered
- Compact design & long life product
- Optimized consumption of lubricant oil
- Optimized total cost of ownership (TCO)
- All products tested before delivery



#### Efficient Solutions

- Load sizing for every single genset order
- One stop power back-up solutions
- Serves complete application gamut
- Highly trained & experienced team
- Non-conventional solutions (bio-diesel)
- Specific solution for harsh environments
- Exhaust mgmt., foundation, cabling etc.

#### Efficient Service

- India's widest service dealer network
- KOEL connect-self-service application
- eFSR-Electronic field service report
- Over 6000 trained service engineers
- Over 600,000 machines under care
- 98%+ parts available at each outlet
- Flexible & economical AMC-Bandhan



#### Efficient Network

- Consistent, reliable & long-established
- 250+ expert touch points across India
- 500+ solution oriented professionals
- Uniform customer experience across
- Central system for enquiry to PRF
- Fair trade practices & Price transparency

#### Efficient Deliveries

- Cost-effective deliveries guaranteed
- Assured 7-day delivery of gensets
- Supports project management system
- Reduced working capital for customer
- Award-winning replenishment model
- Assurance of FRESH products always



#### Efficient 24X7 Care

- 24 X 7 operational customer care centre
- Team of over 70 trained & focused exec.
- Tracking every service request till closure
- Centrally maintained CRM for all requests
- Satisfaction call after every SR closure
- Central sales lead tracking system
- Continuous NPS and CDI measurement

## ANNEXURE 2:

### SALIENT FEATURES

- **Low Cost of Ownership** – KOEL Green power Genset features best-in-class fuel efficiency and low lubricating oil consumption that reduces cost of ownership. Additionally, GREEN power generators ensure minimal environment footprint.
- **Genset Health meter at Your Fingertips** – Microprocessor-based Genset controllers display a host of parameters that gives you complete control of your Genset performance.
- **KOEL Remote Monitoring** – KRM system links your Genset with a central monitoring data server which can be accessed via desktop or mobile anytime.
- **Best-in-class Lube Oil Change Interval** – KOEL Green Genset is powered by specially formulated lubricating oil (K-Oil) that minimises oil consumption so that you do not have to change it frequently. **Environment Friendly** – Our diesel Genset is 100% eco-friendly and designed to meet CPCB norms. It conforms to latest global pollution standards.
- **Silent Genset** – In-built fuel tank and meticulous engineering makes our diesel gensets compliant to all noise emission norms.
- **Widest Service Network** – KOEL Green acclaims the most extensive 'After Sales Service Network' that is rated the best in the industry.
- **Single Point Support** – KOEL Green advantage lies in providing single point contact for dedicated after-sales service for engine, alternator, battery and acoustic enclosure.
- **Easy Parts Availability** – All kinds of genuine spare parts and accessories are easily available, providing air convenience and dexterity.
- **Value added Services** – Avail a range of value added services like Annual Maintenance Contracts (AMC) and customer training programs Bandhan.
- **Industry-best Warranty Policy** – KOEL Green power generation sets come with unmatched warranty on most spare parts and manufacturing defects.
- **Installation Health Check-up** – We endeavour continued customer commitment and therefore, we have implemented (Project Kangaroo) across India.
- **24x7 Availability** – We have dedicated Customer Care Centre, operating around-the-clock for customer inquiries.

### ANNEXURE 3:

## INVESTMENT DETAILS

### Product Scope

S No	Description	Qty	Per unit Investment (Rs.)	Amount (Rs.)
1	KOEL Green <b>600 kVA</b> (BHP 723) DG set with Engine Model <b>DV12TAG1</b> & coupled with KG- make Alternator Water Cooled with Standard Panel, Acoustic Enclosure & Base frame. (For detailed product specification kindly refer Annexure 2)	1	3,631,750/-	3,631,750/-
2	KOEL Green <b>625 kVA</b> (BHP 775) DG set with Engine Model <b>DV12TAG2</b> & coupled with KG- make Alternator Water Cooled with Standard Panel, Acoustic Enclosure & Base frame. (For detailed product specification kindly refer Annexure 2)	1	3,697,800/-	3,697,800/-
3	GST @ 18%			1,319,319/-
4	Total (Including GST)			8,648,869/-

### Terms of Supply

- Any major or minor civil works like DG foundation, cable trench, etc. will fall within the purview of the customer.
- DG set unloading, shifting and placement is part of customer's scope.
- All mechanical & electrical works related to erection of Panels falls within the scope of the customer.
- Storage of all materials on site, any loss/damage of materials after supply and on site shall be accounted as customer's liability.
- To avail warranty, it is important to strictly follow KOEL Green guidelines and instructions pertaining to installation & commissioning, failing which warranty shall be void.
- Customer shall avail our free load study/ energy rating consultation before finalizing the order.  
KOEL Green shall not be responsible for any rating related issues after commissioning, if the rating chosen is not as per our recommendation.

**AN INVESTMENT TODAY REAPS THE BENEFITS FOR TOMORROW**



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#### ANNEXURE 4:

### COMMERCIAL TERMS & CONDITIONS

**1. Prices:**

The DG Set price quoted is our ex works Silvassa. Prices applicable at the time of delivery will only apply & are exclusive of packaging, insurance etc. which will be charged extra as applicable.

**2. Freight & Transit Insurance:**

All prices are exclusive of freight charges. Transit insurance is customer's liability.

**3. GST:**

GST@ 18% will be charge extra.

**4. Delivery:**

We provide prompt delivery within 3 to 4 weeks from the date of your order, provided advance payment has been made for standard genset. Once your pre-ordered DG set is ready to be dispatched, it should be taken delivery by clearing the balance payment. Failing to pay the balance payment may delay the delivery by another 2 weeks.

**5. Payment Terms:**

35% of the basic price to be paid as advance at the time of order and balance 65% against proforma invoice, prior to dispatch. For installation & commissioning, 50% advance should be paid at the time of order and rest 50% after successful installation & commissioning of DG set at site.

**6. Offer Validity:**

Offer is valid 1 month from the date of the quotation.

**7. Statutory Variations:**

Presently, the above-mentioned taxes and duties are applicable. However, if there is any change in the taxes and duties or if any changes are levied by the central, state or local government, the same shall be applicable.

**8. Exclusions:**

The price mentioned in the quotation excludes unloading, erection, earthing, installing power cables, diesel cost and load required to test the power genset on site. All civil work required to be performed like opening or resurfacing, if any, shall be carried out by the at their own cost and as per the requirement of DG supplier.

**9. Order Cancellation:**

If purchase order is cancelled by the customer, cancellation charges will be applicable @ 2% of the basic order value.

**10. Installation & Commissioning:**

Only in case of installation & commissioning quotes, bill of quantity is in line with current site conditions. For any changes in site condition, bill of quantity may vary.





- 10. Force Majeure Condition:** In case of force majeure conditions, we shall not be held for any damages arising out of force majeure conditions & any repair or replacement of equipment shall be to your account.
- 11.) Storage and Interest Charges:** In case, the material is inspected at our factory & delivery is not obtained, then standard storage charges at the rate of Rs. 10000/- Per Month and inventory burden @ 15% per annum shall be paid to us till the delivery period.
- 12.) Arbitration:** In the event of any disputes or differences arising between the parties out of or relating to the validity, construction, meaning, operation or effect of this offer, or any amendments or other documents relating to this offer, or the breach of the terms of any documents agreed to between the parties, the same shall be referred to Arbitration, as per the provisions of the Arbitration and the arbitration proceedings shall be held Delhi office.
- 13) Use of work before taking over:** If any part of the Supplied equipment and installation is used, the warranty for such equipment will start from the date of service and not from the date of completion of the total project

## ANNEXURE 5:

### WARRANTY TERMS & CONDITIONS

- KOEL Green power generating sets come with 2-years manufacturer's warranty or 5000 hours, whichever is earlier from the date of installation and commissioning.
- To avail warranty, all maintenance servicing and repairs should be done only through authorized KOEL service dealers.
- Parts like rubber components, belts, hoses, filters & consumables which are normally maintenance spares are not covered within the scope of this warranty.
- Kindly enquire about our warranty policy for further details.
- **Customer Service Packages (CSPs) – Scheduled Services: (Different SL & DV)**
- During warranty period, customer is liable to avail 3 service checks through authorized KOEL Care Centre. Any additional maintenance or repair work done between stipulated service schedules will be chargeable as per rates applicable.

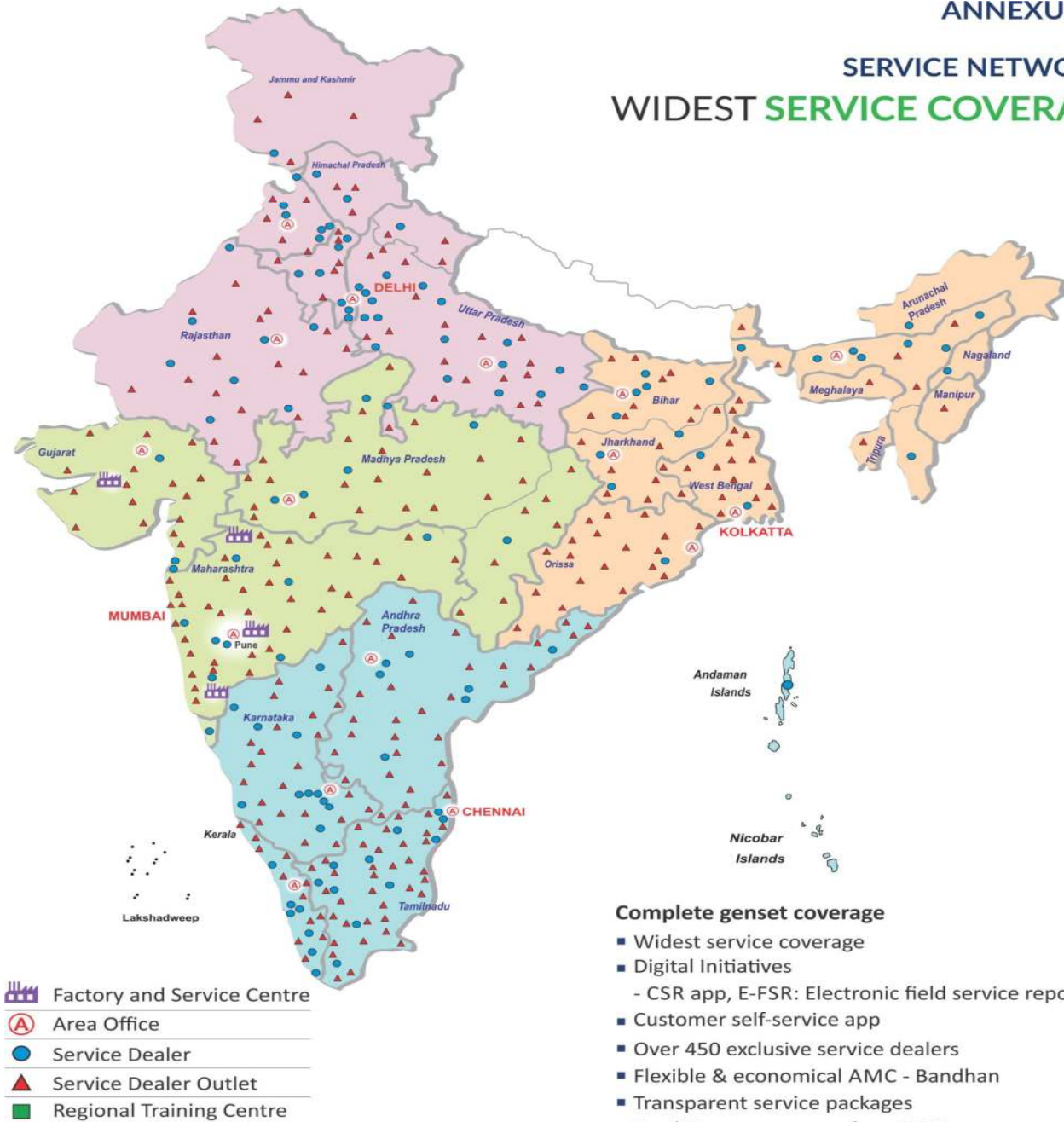
#### Standard Conditions for KOEL Green Genset Warranty:

The warranty policy is subject to the following conditions which are binding on every buyer/ user of KOEL Green Genset.

- Proper installation of the KOEL Green Genset is the sole responsibility of the owner or user.
- Preventive Maintenance to be done as per guidelines recommended by KOEL Care team.
- If any defective part is replaced with new, the old part should be returned to Kirloskar Oil Engines Ltd.
- If such part is replaced by the company under warranty, the defective part is a property of the company.
- Unauthorised change/ modification in KOEL Green Genset will make the warranty null and void.
- Repair by unauthorised person will make the warranty null and void.
- The warranty decisions pertaining to proprietary parts will be taken by respective suppliers and their decision will be final for acceptance/ rejection of warranty. This includes parts like Fuel Injection Pump, Electrical Equipment and Instruments, etc.
- KOEL warranty will be applicable only to rectify/repair/replace the defective parts. It does not apply to any defect caused by negligence in installation, operation or maintenance.
- This Warranty policy does not cover any kind of consequential damage/claim due to Genset breakdown.

## ANNEXURE 6:

### SERVICE NETWORKS WIDEST SERVICE COVERAGE



## ENRICHED CUSTOMER EXPERIENCE

BROAD SERVICE NETWORK ACROSS INDIA



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ANNEXURE 7:

CUSTOMER SOLUTION CENTER

**KOEL GREEN CARE CENTER**

*We Listen, We Understand & We Resolve*



- 24/7 on call support
- One Stop Solution
- Multi Lingual Call Support
- Monitoring & Tracking Mechanism
- Quick addressal of the query
- Prompt Response

**YOUR SINGLE POINT OF CONTACT**

24X7 KOEL GREEN CARE SERVICE FOR ALL INQUIRIES

**EFFICIENT**  
**24X7 CARE**



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**ANNEXURE 8:  
AUTHORIZED CHANNEL PARTNER CERTIFICATE**



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## Authorised GOEM

This is to certify that

### Jakson & Company

Located at 47, Shardhanand Marg, G.B. Road, Delhi-110006  
is our Authorised Genset Original Equipment Manufacturer (GOEM) for  
KOEL iGreen, KOEL Green & KOEL Chhota Chilli Gensets in the region of  
Delhi, Uttar Pradesh, Uttarakhand, Rajasthan.



RM Swamy  
NSM -LMHP  
Power Generation Business



PL Kasi  
NSM-HHP  
Power Generation Business

**KIRLOSKAR OIL ENGINES LIMITED**  
A Kirloskar Group Company  
Laxmanrao Kirloskar Road, Khadki, Pune 411 003 INDIA



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#i for Tomorrow

This Certificate is valid upto 31<sup>st</sup> March, 2022

Mark bearing word "Kirloskar" in any form as a suffix or prefix is owned by Kirloskar Proprietary Ltd. and Kirloskar Oil Engines Ltd. is the Permitted User.

And The Journey Begins.....





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## ANNEXURE 9:

### COMPANY PROFILE

Jakson & Co was founded in 1950 by Shri Jai Kishan Gupta, as a trader in electric motors, starters and switchgear.

Today the company has grown into conglomerate of manufacturing and trading activities with turnover in excess of 475 crores rupees.

**Jakson & Company ( JAKPOWER ) is the largest manufacturer of KOEL GREEN Silent Generating Sets** ranging from 2.1Kva to 1010Kva conforming to latest Emission/ Noise Norms specified by Ministry of Environment and KBL branded Pumpsets upto 500HP.

We also provide multiple sets for higher KVA requirements in parallel/ synchronized running.

We are the only Authorized manufacturer of KBL branded Pumpsets. We also manufacture control panel and distribution panels.

In addition to that we are one of the largest distributor of Transformers, VCB Panels, Pumps, Monoblocs Alternators, Motors & Industrial engines of Kirloskar make. We are the only authorized distributors of KEC (Kirloskar Electric Company) manufactured transformer in North India.

We are having a dream and determination to provide world class products & services for Power Generation, Distribution, Protectors, Control & Automation.

**We thus provide “Complete Power and Water Solutions”**

## ANNEXURE 10:

### KOEL GREEN USER CENTRIC INNOVATIONS



#### 900 kVA - UNIQUE OFFERING

- 30 meter stack avoided; Major capex saving
- Simplified installation & maintenance
- CPCB-compliant 900/910kVA
- Prime power rated Gensets
- Remote monitoring system
- Industry-leading Support SLAs

#### EFFICIENT SOLUTION FOR STONE CRUSHERS

- High block loading capacity
- Low Lube oil consumption
- Extended product life
- Enhanced protection against Dust-ingress
- Operating pf maintained @ 0.9lag

# INDIA'S #1 GENSSET BRAND



Low Running Cost  
Low Maintenance Cost



Quick Response  
To Step-loading



Genset Control  
At Your Desktop



One-stop Solution  
Sizing to Installation



7-days  
Assured Delivery



Product Care  
One Call Away

## Complete Genset Parameters on Desktop & Mobile

- Historical data reports
- Genset data at your finger tips
- SMS alerts for alarm & status
- Genset location tracking
- Live monitoring of the genset performance
- Analysis of back-up power consumption



**KOEL Remote Monitoring**



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### KIRLOSKAR OIL ENGINES LIMITED

A Kirloskar Group Company

Laxmanrao Kirloskar Road, Khadki,  
Pune 411 003 INDIA.  
[www.koeligreen.com](http://www.koeligreen.com)



**8806334433**

[koel.helpdesk@kirloskar.com](mailto:koel.helpdesk@kirloskar.com)

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