**FINANCIAL PROJECTIONS & DATA ANALYTICS SERVICES**

**INTRODUCTION:**

A business may look great in our mind, but it works out well in the market only if it is commercially viable. To check whether a business plan, idea is commercially viable on ground, it requires well prepared financial model of the business having credible & reliable inputs based on scientific assumptions in line with Industry trend and outlook.

Financial modelling and projections helps to know exact future returns of the business, its commercial viability and helps in identifying key risk, gaps and challenges which a business may face in future and helps in preparing for all such issues to better handle the business.

R.K Associates one of the most trusted and leading consulting & advisory company of India and is empanelled from several Banks & financial institutions for different professional services is launching ‘Financial Projections & Data Analytics Services” across India to present unbiased credible, reliable, and authentic estimated data of the companies and the projects.

**Financial Projections requirement:**

1. For taking business decision
2. ~~For business internal assessment and evaluation~~
3. ~~For debt syndication~~
4. ~~For debt restructuring~~
5. ~~For external commercial borrowing~~
6. For preparation of CMA (Credit Monitoring Arrangements) as required by Banks.
7. ~~For fund raising from venture capitalist~~
8. ~~For fund raising from private equities~~
9. For Deals & Transaction advisory and Merger & Acquisition
10. For Equity & security Research

**Depict above points as per below pictures:**

[financial modelling - Google Search](https://www.google.com/imgres?imgurl=https%3A%2F%2Fs3-us-west-2.amazonaws.com%2Fcontent.edupristine.com%2Fimages%2Fweb%2Ffm.png&imgrefurl=https%3A%2F%2Fwww.edupristine.com%2Fcourses%2Ffinancial-modeling-course&tbnid=A46P5N0EKKd4yM&vet=12ahUKEwi70u3cu6j7AhWt9nMBHVYbCjYQMygQegUIARD9AQ..i&docid=oy_UZt5zMmuaUM&w=1000&h=1000&q=financial%20modelling&ved=2ahUKEwi70u3cu6j7AhWt9nMBHVYbCjYQMygQegUIARD9AQ)

[financial modelling - Google Search](https://www.google.com/imgres?imgurl=https%3A%2F%2Fcdn.sketchbubble.com%2Fpub%2Fmedia%2Fcatalog%2Fproduct%2Foptimized1%2F7%2F7%2F77f113b51d5a0f0f70fc419aa92269ef12a185fe9688ffd36ced2107c2c77ada%2Ffinancial-modeling-slide3.png&imgrefurl=https%3A%2F%2Fwww.sketchbubble.com%2Fen%2Fpresentation-financial-modeling.html&tbnid=TgfifOn5-GK84M&vet=10CCoQMyh6ahcKEwjA-byGvKj7AhUAAAAAHQAAAAAQAg..i&docid=KwwYw8lCWCyjoM&w=720&h=540&q=financial%20modelling&ved=0CCoQMyh6ahcKEwjA-byGvKj7AhUAAAAAHQAAAAAQAg)

**WHY R.K ASSOCIATES:**

* Projections and model accepted at all major Banks/ Financial institutions/ reputed debt syndication players/ national/ globally renowned agencies.
* "Centre of Excellence" in the field of Techno-Financial consulting services
* World class reporting & analysis which is unmatchable in the industry ~~and are at par with global consulting firms.~~
* Experience and expertise in 30 diverse Industries.
* Well versed with latest Industrial trends, best practices, Industry/ trade benchmarks
* Well versed and updated with varied sector policy and statutes.
* Dedicated team of experts & professionals comprising of financial analysts, engineers, and expert consultants from different industrial domain.
* Projections will be backed by well explained scientific assumptions in line with sector trend and forecast.
* Internal Big Data & Knowledge Repository on Industry, Economy, Govt. Policies both at macro and micro level.