

Kara brand Sales in Lacs Rs

Month	2017 -18	2018-19	2019 -20	2020 -21	2021 -22
Apr	272	298	215	38	82
May	307	308	173	53	4
Jun	242	256	194	59	143
Jul	195	200	177	43	47
Aug	187	193	170	33	67
Sep	228	185	167	31	42
Oct	217	180	134	24	28
Nov	225	157	105	13	24
Dec	200	181	132	17	166
Jan	198	187	126	48	155
Feb	198	160	88	75	38
Mar	505	200	69	98	132
Total	2,973	2,505	1,752	531	928

Gross Margin	49.60%	44.10%	42.70%	18.90%	39.40%
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Channel	2017 -18	2018-19	2019 -20	2020 -21	2021 -22
Aadhar	64	6	2	0	2
Amazon/CI	3	-	5	10	-
CSD	9	37	49	16	55
EASY Day	20	3	6	2	0
FLFL	44	135	24	-0	-0
foodhall	1	0	2	0	-
FRL	1,214	908	735	127	6
GT/MT	1,544	1,294	860	277	339
Hypercity	5	14	1	0	-
Nilgiri	23	34	2	1	1
Online	35	48	56	12	30
RRL	-	-	-	85	492
Wh Smith/	11	27	10	-0	3
Total	2,973	2,505	1,752	531	928

2022-23(Upto Jan,23)	Total
86	
53	
33	
33	
31	
40	
28	
35	
27	
28	
-	
-	
393	

43.50%	
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2022-23(Upto Jan,23)	Total
-	
-	
58	
-	
-	
-	
-0	
277	
-	
0	
26	
30	
2	
393	9,083